

# TOP 8 Reasons Parents Should Invest in Their Graduate's First Professional Job Search

## 58% of graduates

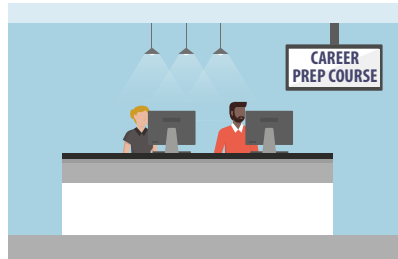
said their career center did not prepare them for their first professional job searches

## YET more than 60% of graduating seniors

either never went to the career center, or only visited once or twice

*John J. Heldrich/NACE*

## CAREER CENTER



## Only 15% of graduates

said they had taken a career-prep course

*Cengage Learning*

## 71% of career center directors

believe one of the biggest problems they face once students visit the career center is getting students to understand the level of commitment required to learn job skills.

*NACE*

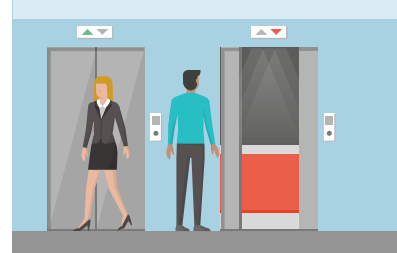
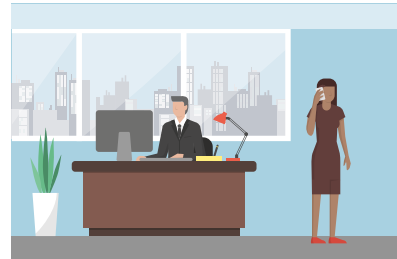
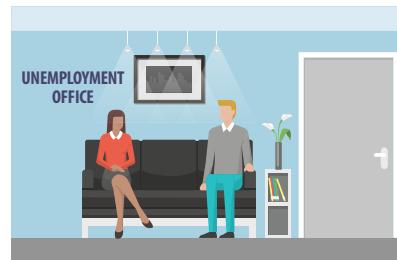
## 86% of incoming freshmen

indicate they are going to college to increase their employability.

*HERI*

**#1**  
reason  
students go  
to college

## WORKFORCE



## 53% of graduates

(1.5 million) who are under 25 years old are either under-employed or unemployed

*Associated Press*

## 60% of employers

say applicants lack communication, interpersonal, and soft skills

*Workforce Solutions Group*

## The average learner will go through 11 to 14 job

searches by the time they are 38 years old

*BLS*

## Only 18% of employers

rate recent graduates as proficient in career management

*NACE*

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